Pitch Deck 2023



Revolutionary Social Media and Online Trading Platform for Cryptocurrency Ecosystem

















STAKING PROGRAM E-COMMERCE SOCIAL MEDIA EXCHANGE

Our Mission

We believe, as the development of the Internet will bring about very rapid economic growth around the world and will benefit people in developing countries. Aussie Digital is here to bring innovation from several platforms supported by cryptocurrency. Build and develop features that will pamper users to stay connected with other users. We make our platforms a money field for every user to continue to be creative, innovative, smart and independent.

Our Business

Our business is the only one in the world that runs multiple platforms which are backed by Cryptocurrency. AUD Coin is the digital currency that will power all the platforms we build and develop. We are building an E-Commerce, Social Media and Exchange platform that will create an ecosystem to make the value of AUD Coin continue to increase.

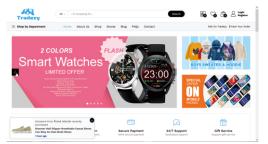
Tradezy

Tradezy is an e-commerce platform that is specifically designed for small business owners to take their retail shop online in no time and at low costs. The platform is fully loaded with a range of digital marketing tools along with a B2B trading ecosystem

Thanks to blockchain technology, it is possible to reduce costs. Tradezy enables small business owners to go online and accept fiat currencies and crypto coins. Furthermore, the platform will allow you to run all your stores and orders from one central location.

With AUD coin the store owners will also enjoy special discounts.











Chatezy

Chatezy is a social media platform where buyers and sellers can connect, collaborate and grow. Chatezy allows content creators to profit from the tipping feature that we have embedded, users can send or receive AUD Coin from the content they create. This community is open to anyone who wants to do business, become an influencer or just hang out with friends. Users can find out where their friends are around them with the Find Friends feature and start chatting.

Anyone can join the Chatezy community. Once they join Chatezy they will be notified about the latest events happening at Aussie Digital. In addition, the platform will help small businesses unlock new ways to interactively promote their products and services, such as paid advertising.

Chatezy brings new worlds and unexplored exciting growth opportunities for small businesses and content creators!











Tradedo

Tradedo is Aussie Digital's trading exchange that helps shoppers and retailers use leading crypto coins for buying and selling products and services in just a few clicks.

Aussie Digital decided to come up with a cryptocurrency Tradedo Trading Exchange portal for AUD coins and other cryptocurrencies.

Users can easily exchange \$AUD with any other major cryptocurrency on our platform. This will help maintain the popularity of AUD coins and further increase their value.

Tradedo will add new trading pairs for growing projects. We will also help publish them on all of our social media with the terms and conditions that apply.









Staking Program

Earn 10% In Every 30 Days!

Spend \$10 to get 1,000 AUDcoin —it's a great opportunity to test the staking program without shelling out too much money. We also have AUDE and AUDB which can be staked in the ecosystem and get the same staking returns. All these 3 tokens can be staked at a rate of 10% every 30days or higher. Staking is a means of earning interest on your AUDcoin. When you place a stake, it's based on USD value and not the value of AUDcoin. This means if the market is Bear and AUDcoin drops, you are protected and you will still receive your interest every 30 days.

For example, Your stake is based on \$100.00 and not AUDcoin. You will still get your 10% every 30 days and after 120 days your profit will still be \$40.00 even though the market crashed. This is how Aussie Digital Protects its investors and members in a bear market.

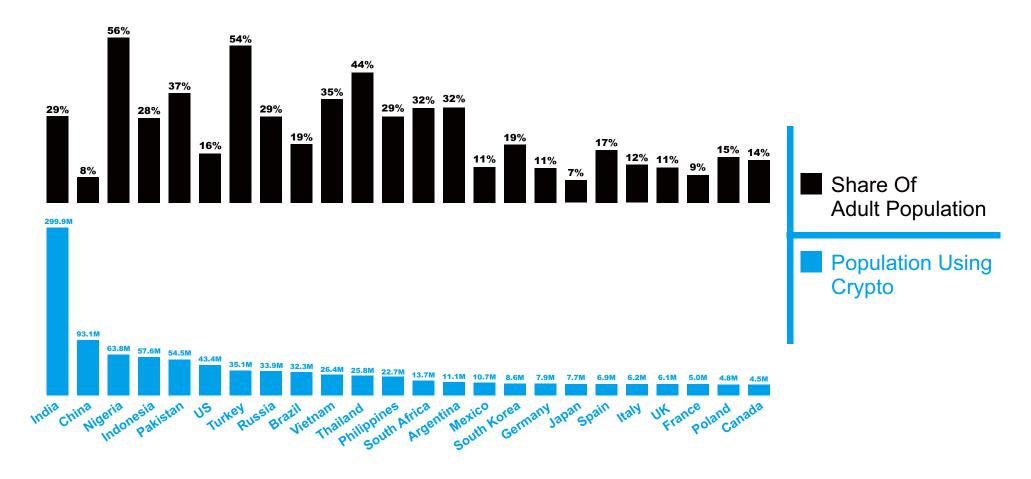








Population of Cryptocurrency Transactions Worldwide



Internet Users Worldwide

TOTAL INTERNET USERS



5.16 B

INTERNET USERS AS A PERCENTAGE OF TOTAL POPULATION



64.4%

YEAR ON YEAR CHANGE IN THE TOTAL NUMBER OF INTERNET USERS



+1.9%

PERCENTAGE OF THE TOTAL FEMALE POPULATION THAT USES THE INTERNET



61.6%

PERCENTAGE OF THE

TOTAL URBAN POPULATION

THAT USES THE INTERNET

PERCENTAGE OF THE TOTAL
MALE POPULATION
THAT USES THE INTERNET



67.2%

AVERAGE DAILY TIME SPENT USING THE INTERNET BY EACH INTERNET USER



6H 37M

PERCENTAGE OF USERS
ACCESSING THE INTERNET
VIA MOBILE DEVICE



92.3%

PERCENTAGE OF USERS
ACCESSING THE INTERNET
VIA COMPUTERS AND TABLETS



65.6%



78.3%

PERCENTAGE OF TOTAL RURAL POPULATION THAT USES THE INTERNET



45.8%

Problem











Fake User







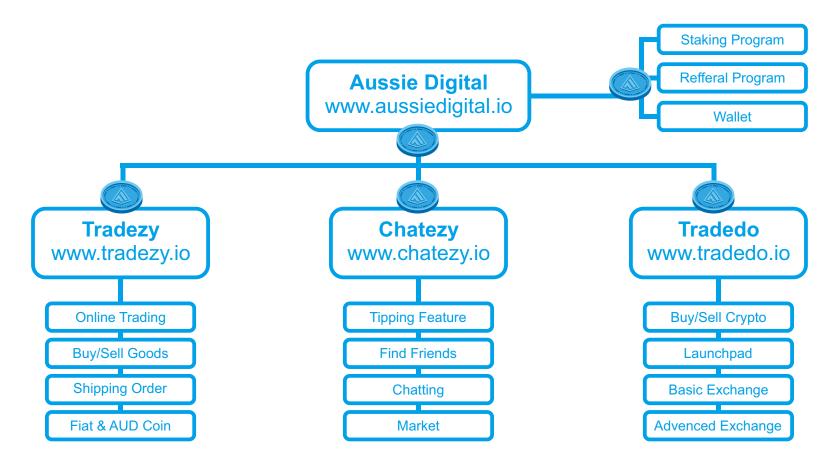


Crypto Project Scam

Solution

- ★ Cryptocurrency transaction fees are much lower than traditional currencies. With AUD Coin users can make transactions quickly, safely, and transparently all over the world.
- ★ Aussie Digital has a staking program to deal with bear markets. Your stake is based on \$100.00 USD and not AUD Coin. You still get your 10% every 30 days and after 120 days your profit will still be \$40.00 even though the market was destroyed.
- ★ We have prepared E-Commerce, Social Media, and Exchange Platforms to improve the people's economy so they can compete in the digital industry which is currently growing rapidly.
- ★ Our social media platforms allow anyone to be creative and innovative to generate AUD Coins which they can trade on the exchanges we are listed.
- ★ Each user is required to go through KYC to protect other users. Any fake users will not be able to send their cryptocurrencies to other crypto wallets.
- ★ Users can control the content that appears. Or report content that doesn't comply with our policies.
- ★ Users can change passwords periodically and activate the 2fa feature.
- ★ A lot of new crypto projects are popping up that don't get the right place to publish their projects during the sale period. We have a community and we collaborate with trusted marketing platforms around the world to make sales successful. Our platform also makes it possible to publish and register new trading pairs for projects that want to grow with terms and conditions applied.
- ★ Thousands of cases of crypto investment projects that deceive investors with the schemes they create. We build multiple platforms to keep the AUD Coin ecosystem intact. Real Projects, Real Crypto, Real Life.

The AUD Coin Ecosystem

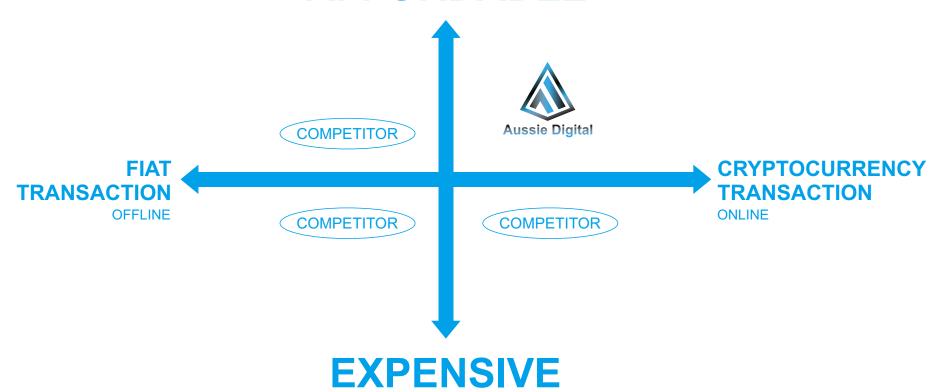


Our Next Plans

- List on Binance, Kucoin, Okx, Coinbase, and Bybit
- Embed Machine Learning and Deep Learning technologies on our platforms to have conversations with humans.
- Creating a new Blockchain network for AUD Coin
- Launch Mobile Apps for Tradezy, Chatezy, and Tradedo
- Launch Aussie Digital Visa Card

Competition

AFFORDABLE



TEAM



Peter Edyvean
Founder



Todd JohnsonCo-Founder of Aussie Digital



Andy Pinnegar
Business development



Pushpa Gupta
Project Manager



Olajide Olanlokun Business Manager



Yeri DernoMarketing & Graphic Design



Zeb lwuchukwuBusiness Marketing Manager



John ReyCommunity Development Manager



Stephen ParanaCommunity Manager



Vishesh Malic
Social Media Marketing

Financial

We are looking up to financing to target 1,000,000 new users who will contribute to the growth of the Aussie Digital Ecosystem

